

AMENDMENT TRANSMITTAL LETTER (Small Entity)

Applicant(s): Jon W. BROWN, et.al.

SEP 07 2004

Docket No.

LET-107

Serial No.
09/955,750Filing Date
September 18, 2001Examiner
Ramakrishnaiah, MelurGroup Art Unit
2643

Invention: METHODS AND SYSTEMS FOR DYNAMICALLY SERVING IN-STREAM ADVERTISEMENTS

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TO THE COMMISSIONER FOR PATENTS:

Technology Center 2600

Transmitted herewith is an amendment in the above-identified application.

Small Entity status of this application has been established under 37 CFR 1.27 by a verified statement previously submitted.

A verified statement to establish Small Entity status under 37 CFR 1.27 is enclosed.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	15 -	20 =	0	x \$9.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0	x \$43.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

No additional fee is required for amendment.

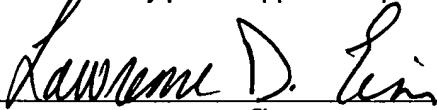
Please charge Deposit Account No. 50-1390 in the amount of \$55.00

A check in the amount of to cover the filing fee is enclosed.

The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-1390

Any additional filing fees required under 37 C.F.R. 1.16.

Any patent application processing fees under 37 CFR 1.17.



Signature

Dated: September 7, 2004

Lawrence D. Eisen, Reg. No. 41,009
 SHAW PITTMAN LLP
 1650 Tysons Boulevard
 McLean, Virginia 22102
 (703) 770-7900

LDE/RAR/lrhj

cc: Customer No. 28970

I certify that this document and fee is being deposited on with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Signature of Person Mailing Correspondence

Typed or Printed Name of Person Mailing Correspondence



2643
11

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

JON W. BROWN, ET AL.

Serial No.: 09/955,750

Art Unit: 2643

Filed: September 18, 2001

Examiner: Ramakrishnaiah, Melur

For: METHODS AND SYSTEMS FOR
DYNAMICALLY SERVING IN-
STREAM ADVERTISEMENTS

AMENDMENT

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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Technology Center 2600

Sir:

In response to the Office Action mailed on May 7, 2004, please amend the above-identified application as follows:

A petition for a one month extension of time is being filed concurrently herewith. Any additional fee necessary for consideration of this response is hereby authorized to be charged to Deposit Account Number 50-1390.

Amendments to the Specification: none.

Amendments to the Claims: reflected in the listing of claims that begins on page 2 of this paper.

Remarks: begin on page 8 of this paper.